P80-0225
(86)

STUDY GUIDE ORDER FORM

University of Toronto Press,
Book Department, Front Campus,
Toronto 5, Ontario.

I plan to follow the Russian-language course for beginners to be broadcast by the CBC and would like a copy of the reading list of selected Russian works in the English language. Also, please enter my order for the following:

☐ *Beginning Russian* $1.25. A TV study-guide especially prepared for this course, recommended for everyone planning to follow the lessons regularly.

$ _____

☐ *Simplified Russian Grammar* by Fayer $5.50.

$ _____

☐ Workbook for *Simplified Russian Grammar* $3.00.

$ _____

The grammar and workbook are standard texts which have been adopted for this course and are recommended for those wanting to derive the full benefit of it.

TOTAL $ _____

☐ Remittance enclosed ☐ Please send invoice

NAME _____

ADDRESS _____

_____

(All cheques must be made out to the University of Toronto Press. Postage will be prepaid if the remittance is enclosed with this form. Add 15¢ exchange on out-of-Toronto cheques.)

ENROLMENT APPLICATION FORM

To the Director,
Division of University Extension,
84 Queen's Park,
Toronto 5.

I make application for enrolment in the University Extension lecture course in Russian supplementing the TV program. (The fee for which is $35.00 for 24 sessions.)

NAME _____
(Please Print)

ADDRESS _____

CITY _____

PROVINCE _____

TELEPHONE _____

FEE ENCLOSED _____

DATE _____

SIGNATURE _____

CARD NUMBER – Office use only _____

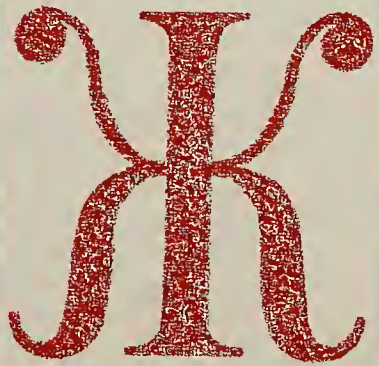
Beginning Russian was produced by James Murray for the CBC Department of Public Affairs.

Canadian Broadcasting Corporation

CBC and the University of Toronto present

BEGINNING RUSSIAN

Live & Learn, November to April 1963-64, CBLT Channel 6 Toronto



BEGINNING RUSSIAN

On Station CBLT Channel 6 Toronto starting November 5th and 8th 1963 9.30-10.00 a.m. Tuesdays and Fridays

The value in today's world of a knowledge of the Russian language surely needs no arguing. Scientists, diplomats, businessmen, and teachers, can be in no doubt about it. And everyone studying the international scene, whether in an organized course or simply as an interested citizen, senses the importance of a language that is spoken by some 200,000,000 people in a country which has a key role in the affairs of the world.

With this in mind, the CBC and the Division of Extension of the University of Toronto again offer an opportunity for individuals with no previous knowledge of Russian to take the first steps towards understanding the language, as well as reading, writing, and speaking it — through a course of 48 half-hour television lessons to be telecast on station CBLT, Toronto, every Tuesday and Friday from 9.30 - 10.00 a.m. The instructors are two native Russian speakers on the staffs of the University of Toronto's Department of Slavic Studies and York University. The series was first telecast in the 1960-61 season.

Anyone can, of course, watch the lessons and derive some knowledge that way. But *Beginning Russian* is a carefully worked out course of study; and to get the full benefit of it the interested viewer should prepare to apply himself, 'attend' the lessons regularly, and do 'homework' with the help of prepared material and prescribed texts obtained in advance by mail with the coupon printed in this folder.

Viewers who participate actively will learn the various forms of Russian nouns, pronouns, adjectives, and numerals; the formation of tenses of the verbs, and the peculiarities of Russian idiomatic constructions. A vocabulary of 800 to 1,000 words will be introduced. A typical lesson will consist of a brief review of past material, introduction of new vocabulary, exposition of new grammatical material, and oral drill. All new material will be illustrated by means of charts, pictures, and diagrams; and from the very start viewers will be exposed to conversational Russian.

Methodical participation by viewers will be based on a specially prepared television study-guide, to assist in preparation for future lessons, and on the utilization of a standard Russian-grammar text and matching work-book. The audience will be invited to repeat Russian words and phrases out loud, and a written test will be dictated now and then to let students gauge their progress.

The audience following the course on station CBLT will consist not only of casual viewers and viewers making systematic use of the course. The television series will also be supplemented by a tutorial non-credit course, to begin in November, meeting for weekly evening lectures at the University. Classes will be limited in size to provide adequate opportunities for conversation and more individual attention. The course will consist of 24 sessions. For details, call or write to:

Division of University Extension,
84 Queen's Park, Toronto 5.
Telephone: 928-2394, 5, and 6

(Class may be withdrawn in case of insufficient registration.) Enrolment application is on back page.

Instructors for the *Beginning Russian* course are Mrs. Maya Jenkins of the Department of Slavic Studies, University of Toronto and Mr. George Harjan, York University.

Mrs. Maya Jenkins

Mrs. Jenkins was born in Moscow where she completed her secondary education. After the Second World War she went to England where she continued her education, receiving a B.A. in Russian language and literature at the University of London. She started her teaching career there and has since gained extensive experience in teaching Russian at all levels. In 1953 she came to Canada with her Canadian-born husband and later received an M.A. in Slavic Studies at the University of Toronto, where she is now an assistant professor. In addition to her language courses she also teaches Russian literature. Her hobbies are travel and theatre.

George Harjan

Mr. Harjan was born in Baku, Russia; completed his secondary education there, and during the Second World War was taken to Austria. After the war he studied at the University of Craz. In 1949 he emigrated to the United States and continued his studies at the University of California in Berkeley where he received his B.A. and M.A. degrees. His teaching experiences included two years at the Far Eastern and Russian Language School, University of California, and three years at the University of Oklahoma where he conducted a television course in Russian for college credit. In 1960 he moved from Colby College in Maine to join the University of Toronto staff. In 1962, he moved to York University.

UNIVERSITY OF TORONTO

Television Committee

UNIVERSITY EXTENSION

MEMORANDUM

To: Interested persons
Educational Institutions
Community Organizations
Business & Industry
Professional bodies

From: A. F. Knowles
Assistant to the Director
(Television)

November 1, 1963

Commencing on Tuesday, November 5, 1963, at 9:30 a.m., the University of Toronto, in co-operation with the Canadian Broadcasting Corporation, will be presenting a course in "Beginning Russian" on CBLT. Produced under the direction of the Department of Slavic Studies, the course will run for 24 successive weeks on Tuesdays and Fridays at 9:30 a.m. (a total of 48 half-hour programs). (Programs 1 and 2 will be repeated on November 12 and 15.)

The series was originally telecast in 1960-61, and is being re-telecast because of the importance and significance of a knowledge of the Russian language in the Western world.

To stimulate wide interest, as well as to reach the potentially large audience of viewers who would value some knowledge of the Russian language, the CBC has made available an attractive brochure with full details of the course. We have taken the liberty of sending to you a quantity of these brochures. We would greatly appreciate your assistance and support in their distribution to your clientele, members or friends. Additional supplies of the brochure are available upon request to this office (phone 928-2408 or 925-8682).

As is described in detail in the folder, serious viewers are urged to obtain the necessary television guide, text book and work book.

Tutorial classes (non-credit) are available for viewers who wish additional instruction, opportunity for conversation and more individual attention. For details of this 24-session course, call or write

University Extension, 84 Queen's Park, Toronto 5
Telephone: 928-2393

Many thanks in advance.

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